

# Yolanda Borrás

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## Executive Summary

Fluent in Spanish, English and French, award-winning author Yolanda Borrás specializes in developing music and language programs for children. She has broad professional experience working in the USA, Europe, Asia, and the Caribbean. Yolanda is Founder/Director of I'm Bilingual, a Spanish enrichment music program that empowers parents and educators with resources and tools that help develop musical and language skills in early childhood. I'm Bilingual! was founded by Yolanda Borrás in New York City in 1999.

Yolanda Borrás has created award-winning products that help support the acquisition of languages during early childhood. She offers consulting services and workshops for educational organizations.

**Specialties:** Author of children's award-winning books, developing curriculum in multiple languages, speaker and professional teacher trainer, music, and language education for young children.

## Experience

**Vendor/Music and Storytime virtual program / Content Creator** **2019-present**

**New York Public Library**

Creator of online Spanish Storytime videos and live presentations for the New York Public Library community. (Virtual presentations during the pandemic) Designed and implemented early childhood music, movement, and story time onsite programs for multiple library locations within NYC (Pre-pandemic).

**Music Education Consultant** **2019**

**HighScope Foundation, Ypsilanti, MI**

Music consultant services include curating music books and song collections to create a new music collection, song collection and learning goals.

**Founder/ Director**

**I'm Bilingual!**

**1999-present**

I'm Bilingual! is Spanish music enrichment program that empowers parents and educators with resources and tools that contribute to develop language and musical skills in early childhood, because all children deserve the opportunity to enjoy a full life and have access to the world.

**Author of children's bilingual products and Teacher Trainer** **2005-present**

International bilingual consultant and teacher trainer. Award winning author of children's bilingual music books. Guest speaker, presenter and clinician in language and music education workshops throughout the USA and abroad. Offers teacher training workshops for educators in the Dominican Republic.

**Education Director and Executive Director**

**Fundación de la Villa de Santo Domingo, Dominican Republic**

**2011-present**

Fundación de la Villa de Santo Domingo (a non-profit foundation) organizes community engagement programs, music residencies and a music festival that provides concerts in the Colonial City of Santo Domingo. Yolanda Borrás organizes educational activities and concerts, creates educational videos for schools nationwide and promotes cultural and musical exchange between guest artists, young musicians, members of youth orchestras and other music students in the Dominican Republic.

**Music Educator**

**International schools in the USA, Europe, Asia, and the Caribbean** **1985-1999**  
 Taught music classes in three languages.

**Education**

**Center for Teacher Effectiveness - Time to teach** **2017**  
 Certified Classroom Management Consultant

**The Eugene Lang Entrepreneurship Center at Columbia Business School** **2012 - 2014**  
 Columbia Community Business Program for Entrepreneurs

**New York University** **Summer 2000**  
 Kodály Method Certification program (Early Childhood-Elementary)

**Teachers College Columbia University** **1996-1998**  
 M.A. Educational Administration

**Peabody Conservatory of Johns Hopkins University** **1981-1985**  
 B.A. Music Performance (Piano)

**Conservatorio Nacional de Música, Santo Domingo, Dominican Republic** **1972-1981**  
 Piano and Music Education

**Languages/Skills**

**Languages:** Tri-lingual, native speaker proficiency (English, French, Spanish). Excellent oral and written communication skills in all three languages

**Leadership:** Extensive experience in organizational leadership, management, mentoring, training in the USA, Europe, Asia, and the Caribbean.

**Technology:** Knowledge of database systems-management, fluent command of office-based computer programs (Excel, Word, Filemaker, PowerPoint, among others), experience with video productions, studio recordings

**Public Relations:** Developer of databases for digital marketing. Experience designing and implementing marketing plans for events as well as email marketing announcements, e-newsletters, social media marketing on Facebook, Twitter and Instagram.

**Fundraising:** International experience in writing successfully funded grant proposals, creation and implementation of individual donor development programs, soliciting major gifts in corporate and government support

**Creativity and Innovation:** Entrepreneur, program creator, curriculum designer, video and audio producer

## Presentations

- 2022 NABE International Conference, NY, NY (Upcoming February 2022; onsite presentation)  
GAEYC Annual Conference, GA (Upcoming April 2022, virtual)
- 2021 GAEYC Annual Conference, GA (Virtual)  
High Scope International Early Childhood Conference, Detroit MI (Virtual)
- 2021 NY Public Library: Virtual presentations for daycare centers and EC programs in the NYC area  
High Scope Virtual International EC Conference, Detroit MI
- 2019 Workshop for educators at the DISESA Education Fair, Santiago, Dominican Republic  
High Scope International Early Childhood Conference, Detroit MI
- 2018 High Scope International Early Childhood Conference, Detroit MI
- 2016 High Scope International Early Childhood Conference, Detroit MI
- 2014 Early Childhood Music and Movement Association (ECMMA) International Conference, GA
- 2011 National Association of Bilingual Education (NABE) National Conference, New Orleans, LA
- 2009 Music Educators' National Conference (MENC) Northeast Conference, Providence, RI
- 2008 Center for the Advancement and Study of International Education, Global Language Convention, Atlanta, GA  
Music Educators' National Conference (MENC) National Conference, Milwaukee, MN  
Music Educators' National Conference (MENC) Texas State Conference, TX
- 2007 California Music Educators' Association (CMEA) California State Conference  
Indiana Music Educators' Association, Indiana State Conference
- 2006 Teacher/training workshops for the Ministry of Education in Santo Domingo, Dominican Republic

## Book Publications

- 2021 Los Pollitos (The Little Chicks) an illustrated Spanish songbook for children
- 2018 La Finca (The Farm) Award-winning illustrated Spanish songbook for children
- 2018 ¡Cantemos todos Juntos! Teachers Guide (English and Spanish revised versions)
- 2017 Los Pajaritos (The Little Birds) Award-winning illustrated Spanish songbook for children

## Music Recordings

- 2017 Released Los Pajaritos song track (Spotify, iTunes, YouTube and other platforms)
- 2013 Released ¡Cantemos todos Juntos!, Award-winning music CD, a collection of children's songs in Spanish
- 2006 Produced and released ¡Caramba! Kids, a Parent's Choice Silver Honor award CD of children's songs in Spanish

## Awards

- Family Choice Awards (3)
- International Latino Book Awards (3)
- Mom's Choice Gold Award (2)
- Parent's Choice Silver Honor Award (1)
- Purple Dragonfly Book Awards (4)
- Tillywig Toy and Media Awards (1)

## Affiliations/Memberships

- ASCD - Association for Supervision and Curriculum Development
- Columbia University Teachers College Alumni Association
- Kappa Delta Pi - International honor society in the field of education
- NABE - National Association for Bilingual Education
- NAEYC – National Association for the Education of Young Children (and GAEYC)
- Peabody Conservatory Alumni Association, Johns Hopkins Alumni Association